

# Why speak Japanese?



Ten Japanese scientists have won *Nobel prizes in the sciences* in just the past few years

Well-known Japanese car companies have more than a *third of America's automobile market share*

Over *750,000 employees* work for Japan-affiliated companies in the US

Japan is the world's *3rd largest economy*

Japan has invested over *\$340 billion* in the US through affiliated companies

Over *450,000 people* speak Japanese at home in America

Japanese is the *4th most used* language on the Internet

Japan is America's *4th largest trading partner*: Two-way trade of goods and services exceeded *\$280 billion* last year

# SPEAK

# JAPAN

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