WORK

Learning Japanese gives you more options in the job market

Over **790,000 employees** work for Japan-affiliated companies in the US

Japan is the world's **3rd largest economy** (GDP $4.1 trillion in 2015)

Japan is America's **4th largest trading partner**: Two-way trade of goods and services exceeded **$270 billion** last year

LIVE

Learning Japanese exposes you to fun and thoughtful ways to live life

Japanese children are taught **responsibility** for their space – students clean their classrooms, hallways, even school bathrooms

Learning Japanese aids **social awareness**: the language's politeness levels change depending on the social situation

SPEAK JAPAN

you’ll be

**CONNECTED!**
ON THE CUTTING EDGE!
CULTURALLY COMPETENT!
COMPETITIVE!
CONSIDERATE!
A CREATIVE THINKER!
A GLOBAL CITIZEN!
**CONNECT**

- Japanese people tweet so much they once **crashed Twitter** worldwide.
- More than **51,000 Americans** are living and working in Japan, and more than **one million** visited Japan in 2015.
- There are over **185 sister-city affiliations** between America and Japan.

**INNOVATE**

- Honda, Toyota, Nissan, and other well-known Japanese car companies have more than a **third of America's automobile market share**.
- Scientists at the RIKEN Nishina Center for Accelerator-Based Science in Japan discovered the element 113 and recently proposed the name "**nihonium**" - "Nihon" means "Japan" in Japanese.
- The **bullet train** developed in Japan travels up to 200 mph — and it's almost always on time!

**IMAGINE**

- **Manga and anime** are popular all over the world, and they're a fun way to study the language.
- The works of **magical realism** novelist Haruki Murakami have been translated into 50 languages.