

WORK

Learning Japanese gives you more options in the job market



Over **790,000 employees** work for Japan-affiliated companies in the US



Japan is the world's **3rd largest economy** (GDP \$4.1 trillion in 2015)



Japan is America's **4th largest trading partner**: Two-way trade of goods and services exceeded **\$270 billion** last year

LIVE

Learning Japanese exposes you to fun and thoughtful ways to live life



Japanese children are taught **responsibility** for their space –students clean their classrooms, hallways, even school bathrooms



Learning Japanese aids **social awareness**: the language's politeness levels change depending on the social situation



you'll be

CONNECTED!

ON THE CUTTING EDGE!
CULTURALLY COMPETENT!

COMPETITIVE!

CONSIDERATE!

A CREATIVE THINKER!

A GLOBAL CITIZEN!

CONNECT

Learning Japanese connects you globally



Japanese people tweet so much they once **crashed Twitter** worldwide



More than **51,000 Americans** are living and working in Japan, and more than **one million** visited Japan in 2015

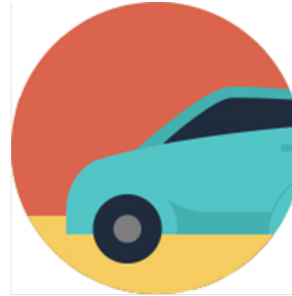


There are over **185 sister-city affiliations** between America and Japan

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INNOVATE

Learning Japanese gets you direct access to cutting-edge technology



Honda, Toyota, Nissan, and other well-known Japanese car companies have more than a **third of America's automobile market share**



Scientists at the RIKEN Nishina Center for Accelerator-Based Science in Japan discovered the element 113 and recently proposed the name "**nihonium**" - "Nihon" means "Japan" in Japanese.

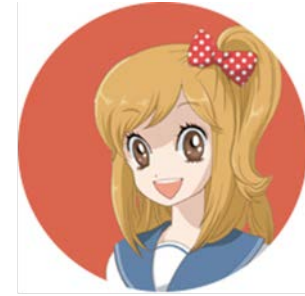


The **bullet train** developed in Japan travels up to 200 mph — and it's almost always on time!

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IMAGINE

Learning Japanese immerses you in fantasy



Manga and anime are popular all over the world, and they're a fun way to study the language

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The works of **magical realism** novelist Haruki Murakami have been translated into 50 languages



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