EXHIBIT 8: JAPANESE DESIGN TODAY 100

Japanese Design Today 100
JUNE 27 - JULY 19, 2014
@UCLA Architecture & Urban Design
Perloff Hall, Decafe

THE DESIGNSCAPE OF CONTEMPORARY JAPAN


(From left to right) Electric rice-cooker RC-10, Light Fitting [IN-EI ISSEY MIYAKE “MOGURA”], airvase, HandyCam® HDR-GWP88V, Omron Basal Thermometer MC-642L
**Japanese Design Today 100**

**Exhibition**
Through Saturday, July 19, 2014

**Exhibition Hours**
Tuesday-Saturday 12:00pm-5:00pm
Closed on Sundays and Mondays

**Free Admission**
Exhibition Venue
UCLA Architecture & Urban Design
Perloff Hall, Decafe, Room 1302
Los Angeles, CA 90095

**Japanese Design Today 100** showcases the Designscape of contemporary Japan through 100 objects of Japanese design: 89 objects created since 2010 that can be seen in Japan today, as well as 11 objects that represent the origin of Japanese post-war modern product design. These 100 product designs are displayed in 10 categories: Classic Japanese Design, Furniture & Housewares, Tableware & Cookware, Apparel & Accessories, Children, Stationery, Hobbies, Healthcare, Disaster Relief, and Transportation.
Designscape showcases popular designs as well as what is known as high design. Not all of them have the hard-edged, clean lines typical of modern design; many have more supple forms typical of traditional crafts. These differences reflect the tendency of current Japanese design to focus on day-to-day life in Japan, while representing the Japanese lifestyle, history, culture and tradition.

This exhibition can be approached as a bird’s-eye view of Japanese design or it can be enjoyed in a more casual way as if taking a virtual trip to Japan. It gives viewers a good idea of many aspects of contemporary Japanese culture.

Since 2004, the previous version of this exhibition has been traveling around the world fascinating countless viewers in many countries including Egypt, India, and Russia. After a decade since its launch, the Japan Foundation has updated the entire exhibition to reflect the changes in design. Los Angeles is the first port stop for Designscape as it embarks on another ten year journey around the world.
Exhibit 25: NOVUS PLANTS

Exhibit 24: Carving Across Borders: Block Prints of Hiroshi Yoshida

Exhibit 23: TOKYO Before/After

Exhibit 22: Art Exhibition: Gyotaku

Exhibit 21: Helen Keller and Hachiko

Exhibit 20: Art Exhibition: Gyotaku

Exhibit 19: MIGRATING DREAMSCAPES: NOBUO ANZAI

Exhibit 18: Passage to the Future

Exhibit 17: YAKISHIME

Exhibit 16: Japanese Bath

Exhibit 15: Neo Japonism

Exhibit 14: Chromatic Passages

Exhibit 13: Metamorphosis of Japan

Exhibit 12: Raku

Exhibit 11: Cute Bento

Exhibit 10: After Mikiko Hara

Exhibit 9: Kiyoto

Exhibit 8: Japanese Design Today 100

Exhibit 7: The World Heritage Sites in Japan

Exhibit 6: Handcrafted Form

Exhibit 5: Sakura (Cherry Blossoms)
Exhibit 4: Hinamatsuri Japanese Doll Festival

Exhibit 3: Celebrating New Years With Japanese Toys

Exhibit 2: NIKKATSU VINTAGE MOVIE POSTERS

Exhibit 1: Nippon Through My Eyes

Past Events: Others

Past Events: Japanema