

# **Funding for World Language Programs**

Prepared by  
Jennie L. Frazier and Irma R. Torres  
World Language Consulting

# Planning for funding: Create advocacy

## 1. Support:

- Establish a support network to facilitate and develop the rationale for the importance of a quality world language program

## 2. Rationale:

- Gather and develop benefits of second language learning:
  - ❖ improved academic achievement
  - ❖ increased cognitive development
  - ❖ positive attitudes and beliefs toward other people and cultures

[ACTFL rationale](#)

[Japanese rationale](#)

# Researching and Securing World Language Funding

Levels:

1. National
2. State
3. Local

# Researching and Securing World Language Funding

## Sources:

1. Government
2. Language organizations
3. Business
4. Private or foundation organizations

# Researching and Securing World Language Funding

## Funding Components:

1. Staffing
2. Materials
3. Curriculum development
4. Professional development
5. Assessment

# Grant Writing

Every grant has two parts:

1. Narrative – abstract, project description, justification, goals and objectives, evaluation, procedures and activities, timeline, dissemination
2. Budget – individual line items with estimate of total project cost

Additional grant writing websites:  
[SchoolGrants](#), [The Art of Grant Writing](#),  
[GRANTwriters Online](#)

# National Funding

## Federal FLAP Grants

### 1. Definition

- Foreign Language Assistance Program
- Federally funded
- Multiple-year grant
- Matching funds to establish, improve or expand articulated K-12 or K-16 programs
- One of the largest sources of federal funding
- Awarded to individual districts or state agencies
- Matching FLAP funds not limited to new local funds
- Priority given to National Security Language Initiative critical world languages

## 2. FLAP Grant Process

- Competitive
- Cost sharing program
- Must match 100% of federal funds each year
- Waivers available for district financial hardship

<http://www.ed.gov/programs/flap/index.html>



### 3. FLAP Grantees – 2009 Japanese

- South Orangetown Central Schools, Orangetown, New York
- Northeastern Educational Intermediate Unit, Pennsylvania
- San Francisco Unified School District, San Francisco, California
- Fayette County Public Schools, Kentucky
- West Virginia Department of Education

## 4. FLAP Grants – Tips

- Develop extended sequence of study (K-12 or K-16)
- Design standards-based curriculum
- Promote high levels of proficiency (Advanced/Superior)
- Integrate technology
- Collaborate with state or local education agencies
- Create intensive summer world language programs for professional development
- Combine with other critical languages
- For additional tips see: [JNCL-NCLIS Tricks of the Trade](#)

# National Funding: Additional Sources

1. Department of Education/Funding Opportunities Page
2. Federal Register Search Engine
3. Grant Announcements from the Department of Education
4. Office of English Language Acquisition (OELA) Funding Opportunities
5. The Chronicle of Higher Education
6. American Councils for International Education
7. The United States-Japan Foundation
8. The Northeast Asia Council of the Association for Asian Studies
9. Asia Society
10. Compilation of national funding sources can be found at JNCL-NCLIS ([www.languagepolicy.org](http://www.languagepolicy.org))

# State Funding

1. State Departments of Education
2. State World Language Associations
3. Language specific associations: The Japan Foundation
4. Business partnerships: Toyota, Sony, Canon
5. Foundations: Goldman Sachs Foundation, Foundation Finder, Fundsnet

# Local Funding

1. Equal percent contributions from all district budgetary line items
2. Local/district foundation grants
3. Local community associations
4. Local businesses
5. Private donors
6. District fundraising

For additional information contact:

World Language Consulting

Jennie Frazier, [JennieLFrazier@gmail.com](mailto:JennieLFrazier@gmail.com)

Irma Torres, [RTorres160@aol.com](mailto:RTorres160@aol.com)

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